Steps to create new action helper

**In module.config.php**

'controller\_plugins' => array(

'invokables' => array(

'HelloWorld' => 'Album\Controller\Plugin\HelloWorld',

),

),

**In Plugin Folder, HelloWorld.php**

namespace Album\Controller\Plugin;

use Zend\Mvc\Controller\Plugin\AbstractPlugin;

class HelloWorld extends AbstractPlugin

{

public function hello(){

return 'Hello World!';

}

}